Mitchell 1®





PRODEMAND+

Expand Your Reach. Take on More Repairs.

Introducing ProDemand+, a powerful add-on to ProDemand® that combines OEM information for mechanical and collision repairs on one platform, so your shop can confidently tackle more work in-house.



The Full Picture

Mechanical + Collision OEM Repair Info Together

- OEM procedures, ADAS resources and interactive wiring diagrams
- Mechanical estimating, labor, TSBs and recalls
- Body, frame, structural, paint and materials

ProDemand. Supercharged.

Covering Autos & Light-Duty Trucks

ProDemand+ builds on Mitchell 1's OEM repair information, diagnostics and maintenance information – adding body, structural and collision repair resources on one platform.

Connected Information

One Platform. More Opportunities.

As mechanical and collision repairs overlap, ProDemand+ helps teams research adjacent requirements and determine which repairs to keep in-house or outsource.

For Mechanical Shops

Keep the Jobs You Used to Send Away

ProDemand+ provides OEM structural repair procedures, material and panel gap specifications, body dimensions and calibration requirements to help shops:

- **Identify hidden collision damage** affecting steering, alignment and tire wear.
- **Replace body components** using OEM removal and installation procedures.
- **Finalize after repair procedures** with OEM sensor and calibration information.

For Collision Shops

From Teardown to Calibration: One Place.

Collision repairs often extend beyond the body to sensors, wiring, and mechanical systems. ProDemand+ enables auto body shops to:

- **Build estimates for mechanical repairs** with OEM parts and labor times.
- **Diagnose electrical issues** with interactive wiring diagrams and testing procedures
- **Access OEM diagnostics**, sensor information and calibration procedures beyond visible collision damage.



Beyond Mechanical, Beyond Collision

Go beyond traditional repair boundaries with ProDemand+. Connect OEM mechanical, collision and ADAS information to tackle more complex repairs, keep more work in-house, and unlock new revenue opportunities.

Everything You Trust in ProDemand

Diagnostics

Boost diagnostic efficiency with trouble code procedures, testing procedures, ADAS sensor and calibration information, TSBs and real-world fixes, powered by 1Search™ Plus.

Wiring Diagrams

Simplify complex electrical diagnostics with interactive wiring diagrams with direct links to related components, connectors, specifications and testing.

Labor Estimating

Quickly build accurate, profitable estimates with OEM labor times, and parts diagrams.

Expert-Based Real Fixes

Tap into SureTrack® Real Fixes, backed by real-world repair data from millions of technicians and an interactive community to help solve tricky issues.

The Collision Advantage

Body & Frame Procedures

Body & Frame Procedures

Research OEM removal and installation procedures for bumpers, mirrors, liftgates and more.

Materials & Sectioning

Get Every Repair Right

Identify OEM repair requirements for steel, aluminum and composites.

Structural Information

Look Beyond the Damage

Investigate collision-related alignment, suspension and ADAS concerns.

Paint & Refinishing

Protect Every Finish

Review refinishing and corrosion-protection requirements for replacement components.

Powerful Add-Ons

MANAGER SE

Run Your Shop at Peak Performance

As the leading shop management system, Manager SE automates tasks, from estimates through invoices, to keep your team organized, efficient and productive.

SOCIALCRM

Stay Connected— Even After the Repair

Attract and retain customers automatically with award-winning marketing tools that boost your shop's online visibility, reputation, reviews and SEO to drive traffic.

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